

**KAREN PENLEY SUMMEY**  
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**CURRICULUM VITAE (rev. August 2010)**

**EDUCATION**

In progress      PhD, Technical and Professional Discourse (2009 - )  
East Carolina University; Greenville, North Carolina

2005                MA, Educational Media, Instructional Technology/Media Production  
Appalachian State University; Boone, North Carolina

2001                BA, Psychology  
Lenoir-Rhyne College; Hickory, North Carolina

**PROFESSIONAL EXPERIENCE**

10/04 – Present      Program Manager  
Appalachian State University Center at Hickory; Hickory, North Carolina  
(formerly known as Hickory Metro Higher Ed Center)

                            Business Programs and Conference Manager  
Hickory Metro Higher Ed Center; Hickory, North Carolina

5/03 – 10/04        Special Projects Manager/Consultant (Reporting to College President)  
Catawba Valley Community College; Hickory, North Carolina

9/03 – 12/03        Adjunct Corporate & Continuing Education Instructor  
Catawba Valley Community College; Hickory, North Carolina

12/01 – 3/02        Travel Nurse Recruiter  
Resources on Call; Hickory, North Carolina

1/01 – 8/01           Production Team Leader (Shift Supervisor)  
Corning Cable Systems; Hickory, North Carolina

9/91 – 1/01           Training Specialist  
Corning Cable Systems (name change from Siecor Corporation – a joint  
venture of Siemens and Corning); Hickory, North Carolina

6/86 – 9/91	Copywriter/Editor Siecor Corporation; Hickory, North Carolina
7/85 – 6/86	Sales Promotion Coordinator Siecor Corporation; Hickory, North Carolina
10/84 – 7/85	Secretary/Clerk-Typist Siecor Corporation; Hickory, North Carolina
10/82 – 2/84	Marketing Coordinator The Hickory Printing Group, Inc.; Hickory, North Carolina
12/80 – 10/82	Proofreader The Hickory Printing Group, Inc; Hickory, North Carolina

### **SELECTED COMMITTEES**

2010 – Present	Chair, Prime Life Ed-Ventures Curriculum Committee, Appalachian State University Center at Hickory (formerly Hickory Metro Higher Ed Center)
2010 – Present	Aging Leadership Planning Team, Phase II, Appointment by Catawba County Board of Commissioners
2010 – 2010	Member, Strategic Initiative Committee, Hickory Public Library System
2008 – 2009	Chair, Prime Life Ed-Ventures Series Regional Planning Team, Hickory Metro Higher Ed Center
2007 – 2008	Chair, 21 <sup>st</sup> Century Technologies Conference Regional Planning Team, Hickory Metro Higher Ed Center
2006 – 2009	Regional Site Coordinator, Duke Nonprofit Management Program, Duke University Continuing Studies
2006 – 2007	Member, Advisory Board, <i>a su Salud</i> Beginning Spanish for Healthcare Professionals, UNC Chapel Hill
2005 – 2009	Member, Website Committee, Hickory Metro Higher Ed Center
2004 – 2009	Member, Marketing Committee, Hickory Metro Higher Ed Center
2004 – 2009	Member, Educational Programming Committee, Hickory Metro Higher Ed Center

- 1997 – 2001            Chair, Sales Training Effectiveness Continuous Improvement Team, Corning Cable Systems (formerly Siecor Corporation)
- 1997 – 1998            Chair, Corporate Intranet Steering Committee, Siecor Corporation
- 1996 – 1998            Member, Learning Center Advisory Council, Siecor Corporation
- 1991 – 1997            Member, Total Quality Management Conference Planning Team, Siecor Corporation
- 1985 – 1987            Member, Sales Literature Development Team, Siecor Corporation

**PROFESSIONAL ASSOCIATIONS**

- 2010                      Society for Technical Communication
- 2006                      Member, Society for Applied Learning Technology (SALT)
- 2000 – 2001            Member, Psi Chi National Honor Society; Lenoir-Rhyne College Chapter President
- 1991 – 1997            Member, American Society for Training and Development

**AWARDS**

- 2001                      Annual Psi Chi Chapter Award for Outstanding Contributions; Lenoir-Rhyne College; Hickory, North Carolina

**GRANTS EXPERIENCE**

- 2004                      Contributing Writer, Unifour Foundation, grant to establish Homegrown Teaching Scholars program in Catawba County, North Carolina (\$30,000)
- 2004                      Writer, NC Incumbent Workforce Development Program, grant to provide employee training for Hickory Chair Company (\$37,500)
- 2003                      Writer, NC Incumbent Workforce Development Program, grant to provide employee training for Hosiery Manufacturing Consortium of Cooksville Hosiery, Hickory Finishing, Mauney Hosiery, and Zach Hosiery (\$49,850)

## LICENSES/CERTIFICATION

2000	Project Management; certified instructor; Kepner-Tregoe, Princeton, New Jersey
2000	Organizational Effectiveness Skills (formerly Leadership 2000); certified instructor; AchieveGlobal, Tampa, Florida
1998	Targeted Selection (behavioral interviewing and hiring); certified instructor/administrator; Development Dimensions International, Pittsburgh, Pennsylvania
1993	Quality Service Skills; certified instructor; AchieveGlobal, Hickory, North Carolina
1989	Proofamatics; certified instructor; McGraw-Hill; Hickory, North Carolina

## COURSES TAUGHT

2010	Savvy Traveler: New Tools and Rules for the Modern Adventurer; Prime Life Ed-Ventures, a lifelong learning program of Appalachian State University Center at Hickory; co-leader
2003	Selected organizational effectiveness/supervisory skills modules; contracted adjunct instruction for Catawba Valley Community College, Hickory, North Carolina; corporate client CommScope Inc.
2003	Selected organizational effectiveness/supervisory skills modules; contracted adjunct instruction for Catawba Valley Community College, Hickory, North Carolina; open enrollment for corporate clients
2000 – 2001	Project Management; multiple offerings; employee training for Corning Cable Systems, Hickory, North Carolina
2000	Selected organizational effectiveness/supervisory skills; multiple offerings; employee training for Corning Cable Systems, Hickory, North Carolina; Keller, Texas; Reynosa, Mexico
1998 – 2000	Business Traveler, tips and techniques for safe, efficient employee travel; multiple offerings; Corning Cable Systems, Hickory, North Carolina
1998 – 2001	Targeted Selection behavioral interviewing and hiring skills; multiple offerings; employee training for Corning Cable Systems, Hickory, North Carolina

1997	Advanced PowerPoint Tips and Techniques; Sales Training Week offering for Corning Cable Systems, Hickory, North Carolina
1994 – 2000	Siecor: The Business We're In, a corporate survey course on company operations and de facto orientation for professional employees; multiple offerings; Siecor Corporation (later Corning Cable Systems), Hickory North Carolina; Keller, Texas
1993 – 1999	Quality Service Skills; multiple offerings; customer service training for Siecor Corporation, Hickory, North Carolina
1989 – 1991	Proofamatics, a proofreading course for administrative personnel; multiple offerings; Siecor Corporation, Hickory, North Carolina

## **PUBLICATIONS**

### **A. Freelance**

Summey, Karen. "Community watch: How safe is your neighborhood?" The Baby Boomer News 1.7 (2010): 6.

"Summey, Karen. "5 tips for reliable online health information." The Baby Boomer News 1.4 (2010): 18-19.

Summey, Karen. "Baby boomers are learning to play!" The Baby Boomer News 1.3 (2009): 21.

Summey, Karen. "Safety tips – part 2: Use of prescription and over-the-counter drugs." The Baby Boomer News 1.2 (2009): 16-17.

Summey, Karen. "Safety tips – part 1: Use of prescription and over-the-counter drugs." The Baby Boomer News 1.1 (2009): 24-25.

### **B. Newspaper Journal**

Summey, Karen. "Stress management can improve bottom line." Business to Business 3.5 (2008): 7.

Summey, Karen. "Education center's growth impressive in five years." Business to Business 3.4 (2008): 5.

Summey, Karen. "Mass collaboration changes business, education." Business to Business 3.2 (2008): 7.

- Summey, Karen. "Learn to adapt in an ever-changing world." Business to Business 2.12 (2008): 20.
- Summey, Karen. "Employ technology to enhance human skills." Business to Business 2.9 (2007): 17.
- Summey, Karen. "Digital natives stage a work-force invasion." Business to Business 2.6 (2007): 23.
- Summey, Karen. "Take proactive path in a rapidly changing world." Business to Business 2.5 (2007): 19.
- Summey, Karen. "45 or older? Tell center about your interests." Business to Business 2.3 (2007): 10.
- Summey, Karen. "Nonprofit management can prove demanding." Business to Business 2.1 (2007): 17.
- Summey, Karen. "Take control of future with upgraded skills." Business to Business 1.12 (2007): 10.
- Summey, Karen. "Use these tips to make training successful." Business to Business 1.11 (2007): 19.
- Summey, Karen. "Students talk about distance education." Business to Business 1.10 (2007): 19.
- Summey, Karen. "Distance education makes good business sense." Business to Business 1.9 (2006): 17.
- Summey, Karen. "Don't assume that higher education is too expensive." Business to Business 1.7 (2006): 17.
- Summey, Karen. "Want to be invincible? Consider furthering education." Business to Business 1.5 (2006): 5.
- Summey, Karen. "Labor shortage coming to Greater Hickory Metro." Business to Business 1.3 (2006): 18.

### **C. Training Courses Developed**

Thompson, Patricia & Karen Summey. Savvy Traveler: New Tools and Rules for the Modern Adventurer. Hickory, NC: Prime Life Ed-Ventures, Appalachian State University Center at Hickory, 2010.

Summey, Karen. Advanced PowerPoint Tips & Techniques. Hickory, NC: Siecor Corporation, 1995.

Summey, Karen, Tammy Bell, & Lisa Echerd. Business Traveler. Hickory, NC: Siecor Corporation, 1996.

Summey, Karen. Siecor: The Business We're In. Hickory, NC: Siecor Corporation, 1994.

#### **D. Corporate Professional Materials**

Siecor Corporation. Introduction to Fiber Optics. Ed. Karen Summey. Hickory: Siecor, 1996.

Summey, Karen. AS/400 On-Line Expense Report System. Hickory, NC: Siecor Corporation, 1992.

#### **SELECTED PRESENTATIONS**

Summey, Karen. "Prime Life Ed-Ventures: Environmental Mondays Film Series." First Talk with Hal Row. WHKY Radio Station, guest speaker, Hickory. 9 Jan. 2009.

Summey, Karen. "Prime Life Ed-Ventures: 45+ is When Learning Gets *Really* Fun." Hickory Rotary Club weekly meeting. Lake Hickory Country Club, Hickory. 12 June 2008.

Summey, Karen. "21<sup>st</sup> Century Technologies: How They're Changing the Way We Live, Work, Learn, and Play." Lake Hickory Rotary Club weekly meeting. Lake Hickory Country Club, Hickory. 28 Aug. 2007.

Summey, Karen. "How to Increase Your Training Return on Investment." Hickory Metro Higher Ed Center executive seminar. Hickory Metro Higher Ed Center, Hickory. 29 Sept. 2005.

Summey, Karen. "The 21<sup>st</sup> Century Worker in a Flat World." Catawba County Department Heads annual retreat. Catholic Conference Center, Hickory. 30 Aug. 2005.

Summey, Karen. "Distance Learning: Is it Right for You?" Corning Cable Systems career day. Corning Square, Hickory. 12 Dec. 2003.